



2009 Discount and Marketing Agreement

Company Name: _____

Contact Person: _____

Address: _____

Phone: _ (____) _____ Fax _ (____) _____

E-mail Address _____

Discount Offering: Please indicate the terms below by describing the type of discount(s) or service(s) to be given to IUPUI faculty, staff and students for the 2009 year. The discount will not be posted on the website until Dec. 31, 2008 unless otherwise specified below. (examples: 10% discount on services; 15% discount on food item).

Location(s) of discount offered: _____

May we include your company's Web site or an e-mail address in our discount listing? _____

If yes, what is the URL or e-mail address? _____



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New for 2009, the JagPerks program will be providing optional Marketing/Advertising packages for participating merchants to purchase. The current website listing that is offered free of charge to all JagPerks merchants will remain and two additional packages will provide the additional exposure many of you have been requesting.

Simply place an "X" in the red box next to the package to indicate which one your company would like to participate in for the 2009 year. It is important to note that payment must be received before implementation of the additional marketing and advertising can begin.

2009 JagPerks Marketing Packages

Package 1.....Free

Jagtag Website

Package 2.....\$500 annually

Jagtag Website

Jagtag 46" LCD Marketing TV

Jagtag Newsletter

Package 3.....\$2,000 annually

Jagtag Website

Jagtag 46" LCD Marketing TV

Jagtag Newsletter

Sagamore (Campus Newspaper)

HR Update

JagNews

Spotlight on Jagtag Website Homepage

Campus Center Food Court Table Tops

JagPerks Fair — Would your company be interested in participating in a JagPerks fair? The JagPerks fair would be a one-time event held in the Campus Center where merchants would have the opportunity to set up and promote their business and JagPerk to those attending. *To participate in this event, you must take part in the Marketing/Advertising Package 2 or 3.*

Yes, I would participate in a JagPerks fair. No, I would not participate in a JagPerks fair.

If enough interest is generated, the JagPerks fair will be implemented and your company will be contacted with further details.



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_____ agrees to make this offer from _____ to Dec. 31, 2009,
(Company Name) (Current Date)

and will participate in the Marketing/Advertising Package #_____, valued at \$_____.

(Date)

(Authorized Signature and Title)

Please return form to:
Sarah Gries – IUPUI JagPerks
Campus Card Services
420 University Blvd., Suite 217
Indianapolis, IN 46202
(317)274-5177 tel / (317)274-7761 fax